



2017-2018 Course Listing: Marketing

Course Code	Course Title
8125	Digital Marketing
9093	Entrepreneurship Education
9094	Entrepreneurship Education, Advanced
8140	Fashion Marketing
8145	Fashion Marketing, Advanced
8135	Opportunities in Global Trade
8136	Opportunities in Global Trade, Advanced
8159	Hotel Management and Operations
8110/8111	Introduction to Marketing
8109/8112/ 8113/8114	Make It Your Business
8120	Marketing
8132	Marketing Management
8130	Marketing, Advanced
8139	Opportunities in Hospitality and Tourism
8175	Sports and Entertainment Marketing
8177	Sports and Entertainment Management
8169	Travel and Tourism Marketing and Sales